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# **Career Objective**

5+ years of experience, I craft easy-to-use designs that capture attention. I focus on your needs, creating eye-catching visuals that connect with your audience. Whether you're a new startup or a big business, I'm here to help!

# **Technical Skills**

- Figma
- Prototyping
- Wireframing
- WordPress
- Shopify
- Framer

### Additional Skills

- Research
- Collaboration
- Debugging
- Collaboration
- Maintenance

## **Education**

University of the Punjab Bachelor of Computer Science 2010-2014

# Ahmed **Faraz**

UI/UX DESIGNER CMS DEVELOPER

## **Work Experience**

### **CMS** Developer

MyWhoosh February 2020 - February 2025

- Customize and develop themes to create unique, functional websites.
- Optimize website performance for speed and search engine ranking (SEO).
- · ntegrate and manage all content, ensuring it displays correctly on all devices.
- · Maintain site security and perform regular updates for stability.
- Manage plugins to extend site functionality and meet specific requirements.

### **UI/UX Designer**

Caramel Tech Studios October 2016 - February 2020

- · Create intuitive and effective user flows, wireframes, and prototypes for websites, mobile apps, and software.
- Research user needs and test designs to ensure usability and satisfaction.
- Collaborate with developers to ensure accurate design implementation.
- Create wireframes and prototypes to define the product's structure and flow.

# Certifications

2023 **Advanced WordPress & Elementor** 

> Dynamic, and visually stunning websites using both WordPress.

2019 **UI/UX Design in Figma** 

> Complex designs with Mobile App and Web.